

Role: Marketer

Industry Type: IT Services and Consulting

Experience: 2+ years

Employment Type: Full time, Permanent

Location: South Africa

Role Summary:

We are looking for a passionate, creative, and savvy Marketer to join our Marketing team as soon as possible. This individual will contribute to existing marketing strategies and processes from day to day while developing new initiatives aligned with our company and customer goals.

Location:

As this is a remote role, we will consider applicants from all over South Africa as you will be comfortably set up to work from anywhere in the country. However, in-office working is available to applicants as needed.

Desired Candidate profile:

The ideal candidate should have a Bachelor's degree in Marketing or other related fields and have at least 2+ years of working experience. Additionally, they must have a passion for creating high-quality content and developing communication strategies using traditional and digital platforms. The candidate must also possess excellent communication and problem-solving abilities, be detail orientated, and comfortably plan and execute different initiatives on time and within scope.

Role Responsibilities and Functions:

- Assist in the development and implementation of the company's brand strategy.
- Ensure all marketing efforts serve to achieve immediate and long-term business goals, identifying and executing improvements for processes, content, and lead generation.
- Prepare marketing activity reports and metrics for measuring program success.
- Provide market research, forecasts, competitive analyses, campaign results, and consumer trends.
- Assist in developing high performing strategies, initiatives, and content that align with the Marketing departments projects and goals.

- Liaise effectively with international partners, customers, and Marketing teammates on all tasks and projects.

Job Requirements:

- Bachelor's degree in marketing, communication, advertising, or other related fields.
- Post Graduate degree in marketing or other related fields (Advantageous).
- 2+ years of experience (Essential).
- Excellent MS Office skills
- Experience with design software like Illustrator, Photoshop etc. (Advantageous)
- Strong understanding of all aspects of digital marketing, content marketing, web development, email marketing and design, CRM, SEO, paid media, etc.
- Communicate effectively with internal teams and external partners and customers.
- Detail orientated, energetic, curious, hardworking, and enthusiastic.
- Strong analytical, communication, creative, and problem-solving skills.
- Able to work productively and autonomously from a remote location.
- Fluent in English.

About iWMS:

iWMS is a Global company and an expert in critical supply chain and eCommerce fulfilment solutions. We specialise in Körber Supply Chain warehouse management system implementation, integrations, system health checks, support, and diagnosis.

We proactively seek complex and dynamic opportunities to serve our customers' needs with WMS solutions to streamline and grow their business and supply chain operations. We are a company that prides itself on delivering excellence to all our stakeholders and becoming trusted advisors for everybody with whom we engage. At iWMS, we value hard work, attention to detail, and a willingness to learn. We have created a safe, supportive, and progressive environment and culture that has been shaped from our core values of ownership, respect, pride, passion, and candour!

Why you should join the iWMS team:

- We are a fast-growing company with an international presence
- Work flexibility - we have mastered remote working and collaboration
- Diversity – you will have the opportunity to work with different teams from around the globe (India, USA, Canada, Australasia, and SA)
- We commit to advancing your skills based on your personal career goals
- You will receive strong leadership, mentorship, training, and support to ensure your success and growth

- We are more than just a company – we are a collaborative community committed to delivering excellence and becoming trusted partners for everybody with whom we engage
- You will be in a safe and supportive working environment built on the foundation of respect, pride, passion, ownership, and candour
- We offer appropriate industry salaries, training, and benefits for each country.

If you are looking to further your skills, experience, and future, then iWMS is the company for you!

Please send your CV to Jobs@iwmsglobal.com