

FEATURES AND BENEFITS

- **Dashboards** - Leverage extensible dashboards to deliver actionable information to the right people in the right format
- **Real-time analytics** - Monitor the health of key metrics in real time
- **Role based views** - Ensure that your enterprise, both employees and customers, have visibility into those metrics that make sense for the role they play
- **Improve access** - Get visibility from any browser, anywhere

In Aberdeen Research's recent study entitled "Business Intelligence for the Small to Medium Business (SMB)", they found that there were four primary pressures driving deployment of BI in the SMB market space:

- Need for better speed of access to relevant data
- Need for improved integration of data from multiple business applications
- Need to provide visibility to a broader audience: Greater number of internal users, external partners, and customers
- Need to reduce the overall cost

It is a well-known fact that if you're not measuring the results of your enterprise, it is difficult to declare victory or defeat. Yet many companies, due to the historic high cost of deploying business intelligence solutions, have chosen to stay with hard copy reports that get printed, set aside and typically not used.

Our browser based business intelligence solution enables 3PL's, distributors, retailers, manufacturers and transportation companies to get immediate insight into the key performance indicators that drive decisions in their business every day. Available both as a fully integrated component of the overall HighJump family of supply chain products or as a standalone solution, our solution delivers time sensitive graphs and charts pointing

